



World PKU Headlines: Taking Charge of Phe

Media Briefing News Report

Thursday January 21, 2010

11:00 – 12:00

Munich, Germany

Agenda

Time	Presentation	Speaker	Format
11.00	News headlines: In today's World PKU Headlines	Journalist Facilitator, <i>UK</i>	Live in the studio
11.02	News item: Publication of a supplement in <i>Molecular Genetics and Metabolism</i> reviewing current innovations in neuropsychological assessment, scientific technologies and treatment options	Associate Professor Francjan J van Spronsen, <i>The Netherlands</i>	Live studio interview
11.08	Breaking news report: Results of a European-wide survey of both patients and physicians dealing with PKU	David Abeln, President E.S.PKU, <i>The Netherlands</i>	Filmed report and interview shown on the screen
		Dr Maria Gizewska, <i>Poland</i>	Live studio interview
11.15	Filmed and studio interview: Living with PKU – a patient's story	Nicolas Berlie, <i>Switzerland</i>	Filmed interview (translated from French)
		Yvonne Berlie Miller, <i>Switzerland</i>	Live studio interview
11.25	News item: Launch of a new book of patient stories to provide support to patients and families	Journalist facilitator, <i>UK</i> and Tobias Hagedorn, <i>ESPKU</i>	Live studio interview
11.30	News in brief: KAMPER: the first pan-European registry of patients with PKU treated with Kuvan; an introduction to PKU.com, a resource for patients	Journalist facilitator, <i>UK</i>	News report supported by on-screen images
11.35	Round-up: of today's World PKU Headlines	Journalist facilitator, <i>UK</i>	Live in the studio
11.38	Panel Q&A	All	
12.00	Close, followed by lunch	Journalist facilitator, <i>UK</i>	